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FOR IMMEDIATE RELEASE

FANTASTIC FILMS LAUNCHES A NEW THEATRICAL DISTRIBUTION COMPANY IN MEXICO – CANDY BOX

LOS ANGELES, CA (February 2, 2012) – Los Angeles based Fantastic Films International (FFI), headed by Fred deWysocki and Roxane Barbat, is proud to announce their partnership in a new theatrical distribution company in Mexico called **CANDY BOX**. Candy Box was created to fill a growing need in the Mexican cinema industry for specialized distribution of independent features. Candy Box's focus will be on animated and family entertainment content as well as handling the theatrical release (in both 3D and 2D) and marketing of FFI films in Mexico.

The first Candy Box theatrical release will be a wide theatrical release in 3D and 2D of our animated feature **Z-BAW** on March 16, 2012 (http://www.fantasticfilmsinternational.com/new_detailed.html#zbaw). Local brands partners supporting this release through special promotions include: Lala, Quaker State, Coppel and Seguros Banamex.

FFI intends to release two other 3D animated features through Candy Box in 2012: **DELHI SAFARI** (http://www.fantasticfilmsinternational.com/new_detailed.html#delhi) and **ALLEY OF DREAMS**.

FFI's Fred deWysocki, who is also an executive producer for all three above mentioned films adds, "Candy Box has a unique theatrical distribution model that integrates local brand support and promotion capabilities with a targeted theatrical release to increase the advertising impact and maximize the return on investment. We have a very experienced, well connected team in place and we are excited to launch our first direct distribution capabilities in Mexico."

Z-BAW SYNOPSIS: In a far off galaxy, in order to bring balance to the universe, the gods forged five trophies honoring 5 virtues: Love, Strength, Wisdom, Leadership and Friendship. One of these trophies can only be earned once every 50 years by winning the Great Intergalactic Tournament of a hockey/soccer-like sport called "Z-BAW".

ZAX and his evil Niurax Corporation plan to seize control of planet Mantar by stealing four of the trophies and then winning the Great Z-BAW Tournament to get the fifth trophy. Only young KIBIT and his inexperienced team of: MARA, PLUNK and BERDI will have the opportunity to save the planet. But, Kibit's team doesn't stand a chance unless they first locate RAH "The Legend", a former great Z-BAW player, who is the only person able to coach this underdog team to victory.

ABOUT FFI: Fantastic Films International executive produces and licenses top quality independent films internationally. FFI is passionately committed to developing and promoting films that encompasses their "Fantastic" brand ensuring independent excellence.

For additional info, contact Fred deWysocki of Fantastic Films International at 323-661-7188 or visit: www.fantasticfilmsinternational.com.